

Unmatchable products delivered by unrivalled network



Farrow and Ball is the company which continue to manufacture a full range of traditional and modern paint finishes and wallpaper using traditional printing methods.

The ongoing success of their high quality, premium products has led to distributing to wholesalers and retailers throughout the world, which has enabled them to achieve the Queen's Award for Export, with core markets in the UK and mainland Europe. Distribution Channels include Farrow and Ball showrooms, multiple retailers, specialist independents as well as an extensive presence on the web for direct customer orders. The company's unique products and distinct style have contributed to rapid growth in the last few years.

Farrow and Ball has also developed a unique product advice-on-line service for their wide variety of customers.



Palletways chosen for unique and flexible distribution in the UK and Europe

In the past, Farrow and Ball has used a number of carriers to accommodate both their UK and European pallet deliveries. When taking into consideration the range of different locations Farrow and Ball delivers to, the question was raised as to whether they could consolidate to one carrier for improved quality of service and cost efficiency.

After reviewing the options, Palletways became their final choice due to the customer focused management team, commitment to quality and exceptional coverage to deliver small consignments into Europe which includes France, the Benelux countries, Germany and Denmark.

Palletways also excels in customer service by use of the web, where all consignments can be tracked on-line using the Track and Trace facility. By accessing the Palletways website and entering their login name, Farrow and Ball customers will have complete visibility of their freight progress, giving them peace of mind.

For further information on Palletways visit the Palletways website on: www.palletways.com

