

Carlsberg drinks to pallet networks

Carlsberg UK, one of the countries largest brewers, sees the pallet network operation as a key part of its supply chain management strategy to reduce costs, increase efficiencies and provide an enhanced service to their customers.

“We appointed Palletways to carry out our national requirements in this area because of their professional approach, ability to deliver next day if required, and the company’s sophisticated track and trace technology.”



Palletways delivers up to 300 cases of cans and bottles to hundreds of retail outlets all over the UK on behalf of Carlsberg UK. Palletways collects the product from Carlsberg UK’s National Distribution Centre in Swan Valley, Northampton, and distributes direct to off licences, cash and carries, wholesalers and independent grocers.

All Carlsberg UK’s brands are handled by Palletways, including Carlsberg, Carlsberg Export and Tetley’s.

Jon Grellier, Primary Distribution Manager for Carlsberg UK, commented: “The pallet network system complements our third party logistics operation and enables us to deliver small

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