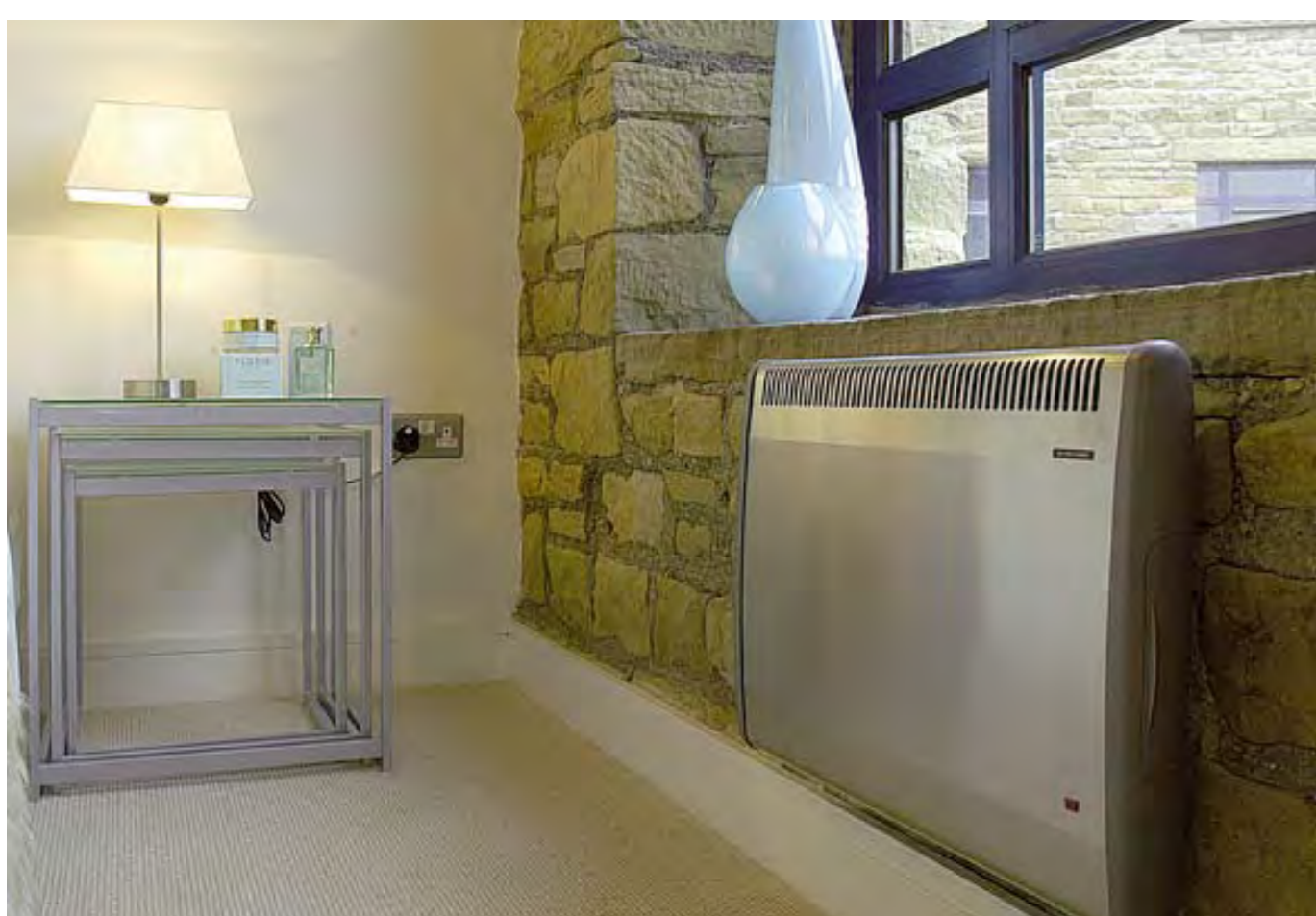


Red hot service

Consort Equipment Products Ltd is one of the UK's leading manufacturers and suppliers of Electric Heating Solutions, Air Purifiers, Crossflow Fans and Sheet Metal Fabrication. Its products are sold to consumers via wholesalers across the UK, as well as being used by other manufacturers as part of their production lines.



"Having a reliable pallet network, such as Palletways, delivering our goods to customers is vital to the success of our business."



As the company's distribution needs vary on a daily basis, it recognised the need for a highly flexible and reliable distribution solution.

Consort appointed local transport company, Frenni Transport, which is part of the Palletways nationwide palletised freight network, to play the vital role of getting goods to hundreds of delivery points on time.

Palletways is the largest pallet network in the UK and comprises 100 plus depots operated by established and highly professional independent transport companies, known as Palletways members, who combine each others' resources to deliver goods throughout the UK overnight or on an economy basis via three hub operations in Lichfield, Edinburgh and Greenford.

Frenni Transport collects goods from Consort Equipment's Milford Haven premises, and then transports them to the appropriate hub depending on the final destination. At the hubs sophisticated information technology processes the freight and sorts it into designated areas according to the final delivery points in the UK.

Other Palletways members then return to their local depots with the Consort Equipment goods they have been assigned to deliver on behalf of the network and from here they are distributed to major wholesalers

across the UK and Republic of Ireland, including Edmundson Electrical, Newey & Eyre, and City Electrical Factors (CEF).

Palletways has introduced high-speed connections to the internet at all its depots throughout the UK, including the operation managed by Frenni Transport, to enable an unrivalled track and trace capability. Data relating to every pallet consignment is sent in real time via the internet to two major servers at a central processing centre.

"By accessing the Palletways website and entering their unique login name, Consort Equipment personnel can obtain information on the status of any consignment they have put through the network"

By accessing the Palletways website and entering their unique login name, Consort Equipment personnel can obtain information on the status of any consignment they have put through the network – from point of input into the network system through to the final delivery. This means they can give the best possible customer service and guarantee on time deliveries to the wholesalers.

Gareth Bryant, sales office manager at Consort Equipment, says: "Having a reliable pallet network, such as Palletways, delivering our goods to customers is vital to the success of our business. The resources of the network enable us to get our products to market cost effectively and provide an on demand, just in time service regardless of the size of the order. The network also enables us to meet orders for next day deliveries by 10am.

"Finally, through Frenni Transport and the network we are able to deliver products directly to other manufacturers to meet their production schedule requirements."

