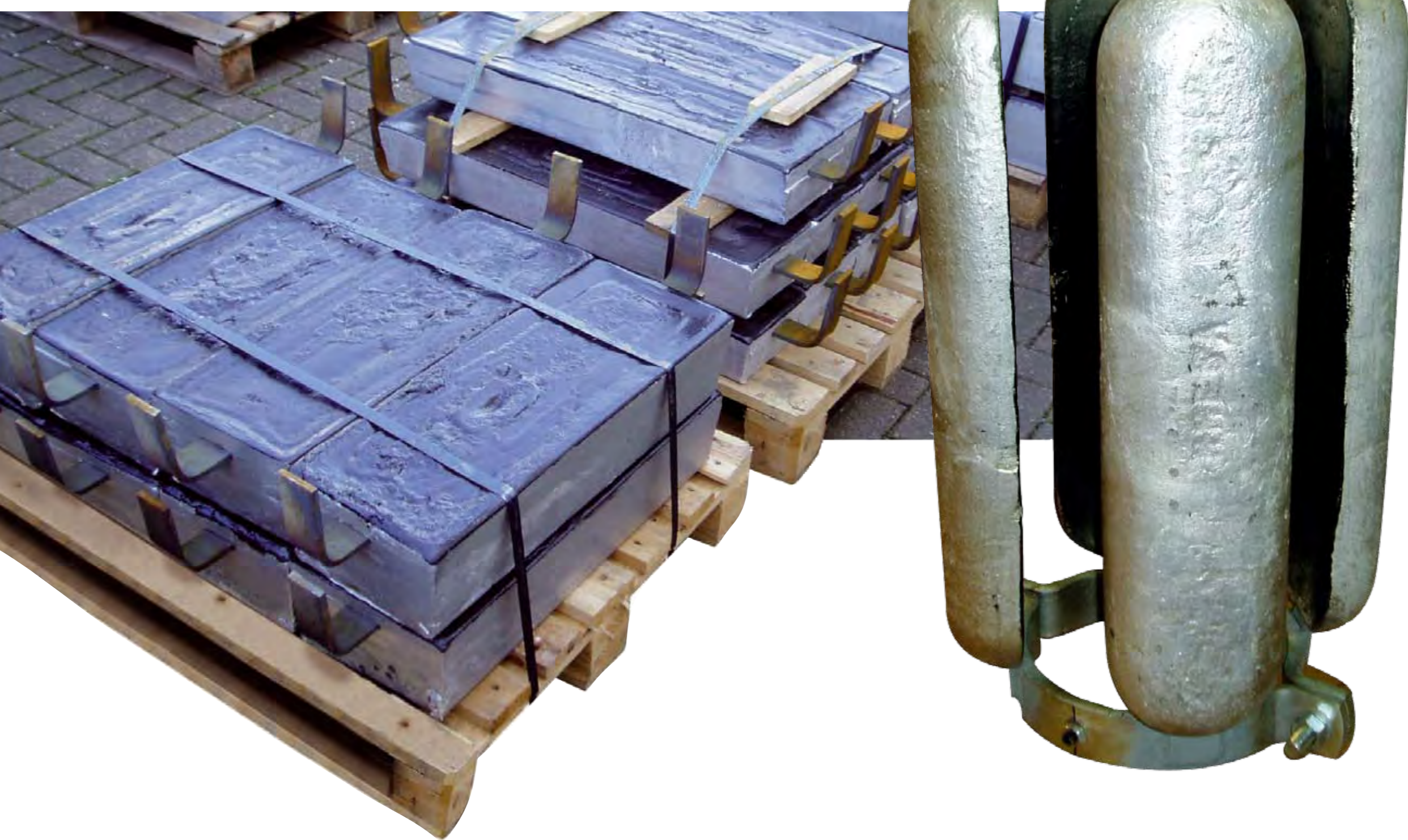


# Ship Shape Service From Palletways

MME Engineering is one of the UK's leading manufacturers and suppliers of aluminium, zinc and magnesium sacrificial anodes to the marine industry. Its products help reduce the problem of Advanced Low-water Corrosion (ALWC) and are used in a wide range of applications from leisure boats right through to the marine and offshore industries.

"Having a reliable pallet network delivering our goods to customers is vital to the success of our business, and we chose Palletways because they had the edge on their competitors."



With a vast customer base located across the country, the company recognised the need for a highly flexible and reliable distribution solution. MME Engineering appointed local transport company, Shakespeare Transport Ltd, which is part of the Palletways nationwide palletised freight network.

Palletways is the largest pallet network in the UK and comprises 100 plus depots operated by established and highly professional independent transport companies, known as Palletways members, who combine each others' resources to deliver goods throughout the UK overnight or on an economy basis via three hub operations in Lichfield, Edinburgh and Greenford.

Shakespeare Transport collects goods from MME Engineering's engineering plant in Faversham and then transports them to the appropriate Palletways hub depending on the final destination. At the hubs sophisticated information technology processes the freight and sorts it into designated areas according to the final delivery points in the UK.

Other Palletways members then return to their local depots with the MME Engineering freight they have been assigned to deliver on behalf of the network and from here they are distributed to the end customers' warehouses or other delivery points, including docksides

and quaysides. Shakespeare Transport, via the Palletways network, can also now offer MME Engineering an express service which links their UK operation with its parent company based in the Netherlands.

Palletways has introduced high-speed connections to the internet at all its depots throughout the UK, including the operation managed by Shakespeare Transport, to enable an unrivalled track and trace capability. Data relating to every pallet consignment is sent in real time via the internet to two major servers at a central processing centre.

By accessing the Palletways website and entering their unique login name, MME Engineering personnel can obtain information on the status of any consignment

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they have put through the network – from point of input into the network system through to the final delivery - ensuring they can provide the best possible service and guarantee on time deliveries to the end customers.

Tony Newman, Foundry Manager at MME Engineering, says: "We have used Shakespeare Transport for over 10 years. The majority of our goods are now being distributed to our customers through the Palletways network. Having a reliable pallet network delivering our goods to customers is vital to the success of our business, and we chose Palletways because they had the edge on their competitors. Not only do they offer us the most cost-effective solution for our distribution needs, but they are flexible enough to deliver to our customers' warehouses as well as to docksides and quaysides, which can often be difficult to negotiate.

"The resources of the network also enable us to offer our customers an on demand, just in time delivery service regardless of the size of the order. Finally, the network enables us to meet orders for next day deliveries by 10am."

